

MIMM DOUBLE DEGREE

Master's Programme in International Marketing Management (MIMM), double degree possibilities

- » Fully in English
- » One thesis, two M.Sc degrees
- » Min 120 ECTS
- » Duration 2-2,5 years

Why a double degree (DD)? What are the benefits?

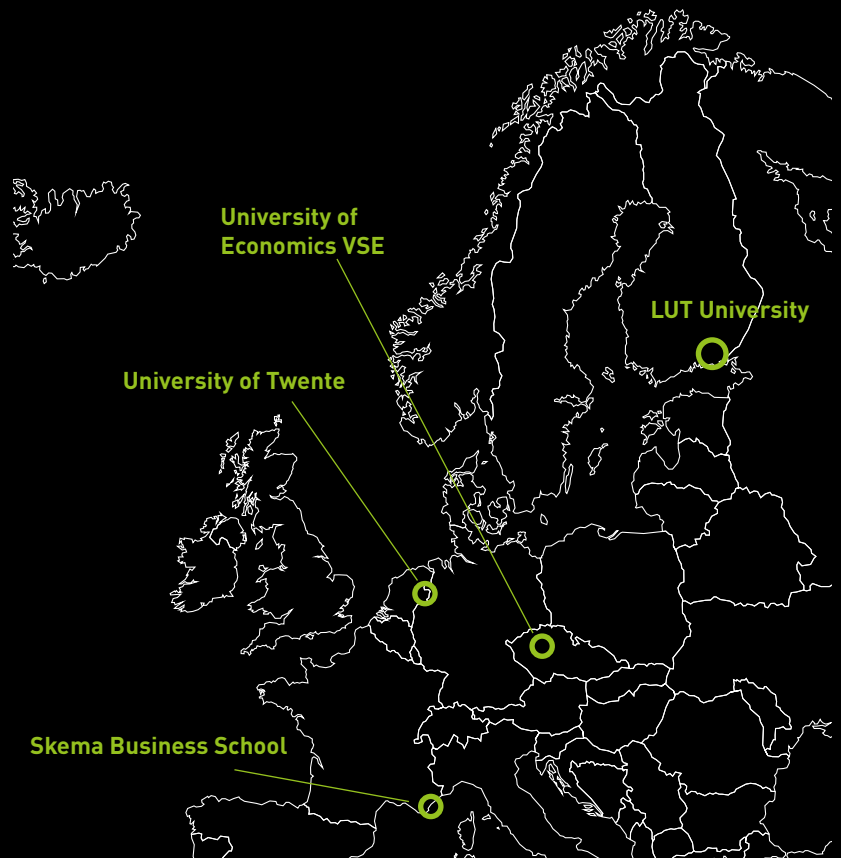
- Experience in studying in a new, international environment and rewarding it with a second degree.
- Two degrees by (almost) the same workload as one degree = use your study time well.
- Getting a unique competence profile, which cannot be offered by any single degree programme on its own.
- Proving your capability to work efficiently and achieve goals within set timeframes.
- Receiving an outstanding CV proving your future employers with your competences.
- Getting a double professional network to help your future career.

MIMM double degree possibilities

- **Skema Business School** (Sophia Antipolis, France and other campuses): Master of Science in International Marketing and Business Development
- **University of Twente** (Enschede, the Netherlands): Master in Strategic Marketing and Digital Business
- **University of Economics VSE** (Prague, Czech Republic): Master in International Business – Central European Business Realities
- **Each partner programme has its own specific focus;** please have a look at the course descriptions from UNI and partners' websites.

How and when to apply?

- A student applies to the dd programme during the first year of master's studies at LUT.
- Application period ends annually in mid-January, selections made by the end of January.
- A student can apply for an Erasmus scholarship at LUT for the double degree studies within EU countries.
- Detailed instructions available in UNI.



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