

MIMM Admission to DD Twente programme

At LUT, the programme is available for the MIMM students only.

All MIMM students will start their studies at LUT. If a student applies and gets nominated to the MIMM – Twente DD programme, studying in University of Twente (UT) is taking place in fall semester of the second study year.

Annually, the LUT School of Business and Management will select a maximum of 10 students for the MIMM double degree program with the UT. In case of over 10 acceptable applicants, the places will be granted in order of academic success during BSc studies and studies taken in MIMM programme.

Selection is carried out in following stages:

- First, applying at LUT during the first study year in April
- Decision of nominations made by MIMM programme
- If nominated by MIMM programme, a student will get informed by UT and e.g. shall submit his/her application to UT (linkki UT:n hakuohjeeseen pdf)

For MIMM – UT DD programme, students are required to gather 120 ECTS cr in total.

Admission criteria in academic year 2017 – 2018

Students eligible to apply for the double degree must have approved study right in LUT MIMM programme.

Prior MIMM studies

Applicants must have completed MIMM core or specialization studies at least 30 ECTS cr* and should have average of grades at least 3.0.

*) Prior mandatory MIMM programme courses

- Strategic Global Marketing Management, completed by 23.4.
- Internationalization of the Firm, completed by 23.4.
- Digital Marketing (3 cr) and Digitalization Challenge (3 cr) OR Digital Marketing (6 cr), completed or ongoing by 23.4.

Proficiency in English

One of the following English language tests with the respective minimum scores is required:

- TOEFL – 90 iBT
- IELTS – 6.5
- Cambridge CAE-C (CPE)

However, if students have finished 45-60 ECTS of studies in the MIMM programme at LUT, which is guaranteed fully taught in English, students are exempt from official language test.

Applying

Interested students are asked to contact the study coordinator of MIMM programme Katri Tyster and send her/his free format application form with documents of proficiency by latest **23.4.2018** via email (firstname.lastname@)lut.fi)