

IMPORTANT INFORMATION FOR MIMM-STUDENTS, WHO TAKE DIGITALIZATION AND BUSINESS ANALYTICS -MINOR

For those MIMM Students, who are following MIMM degree structures (2019-2020, 2020-2021 and 2021-22), where the courses Introduction to Analytics with R 3 ECTS and Marketing Analytics 6 ECTS are compulsory part of the major, and who would like to take Digitalization and Business Analytics minor, there is a new study plan available in Sisu. **If you have Digitalization and Business Analytics minor, please follow the instructions and create a study plan in Sisu following these instructions.**

In this structure it is important that you choose your minor studies before the core studies!

There are now two different study plans available for MIMM-students (see the picture) in Sisu:

- The first structure **KaMMIMM_EM for students selected through separate election system or KaMMIMM_KJ for students who continue after LUT Bachelor's degree** is the "normal" structure, when you do not choose the minor Digitalization and Business Analytics.
- **The second structure KaMMIMMBusan_EM or KaMMIMMBusan_KJ is for those who want to take a different structure for the Digitalization and Business Analytics minor.**
- There are two different structures for the minor here and we recommend you to choose the first one with the courses Free analytics Environment R 6 ECTS, Marketing Analytics 6 ECTS, Information Systems in Corporate Management and Decision-making 6 ECTS and Investment and Business Analysis with Excel 6 ECTS, altogether 24 ECTS cr.
- After choosing the minor first, Sisu will automatically demand you to choose more alternative core studies to complete your degree (120 ECTS) as the courses Introduction to Analytics with R and Marketing Analytics can no longer be part of the core studies. **You have to choose 15 ECTS cr in core, alternative studies.**
- There is also another structure for the minor, where the courses Free analytics environment R 6 ECTS, Information systems in Corporate Management and Decision-making 6 ECTS and Investment and Business Analytics with Excel 6 ECTS are compulsory courses and you have to choose at least two of the courses Optimization in Business and Industry 6 ECTS, Marketing Analytics 6 ECTS and System dynamics modeling for industrial management 6 ECTS cr, altogether 24 ECTS cr.

Opintosuunnitelmani 08.10.2019 ENSISIJAINEN OPINTOSUUNNITELMA

OHJAUS UUSI OPINTOSUUNNITELMA ...

Sinulla ei ole

INTERNATIONAL MARKETING MANAGEMENT MIMM

VALINNAT TEHTY VALITTU 1/1 KPL

INTERNATIONAL MARKETING MANAGEMENT (MIMM)	<input type="checkbox"/>	≥ 120 op
INTERNATIONAL MARKETING MANAGEMENT (MIMM)	<input checked="" type="checkbox"/>	≥ 120 op

OPINTOLUONNOKSET

So if you have the Digitalization and Business Analytics minor choose the "KaMIMMBusan_EM" structure in Sisu and create a new study plan. Remember to choose the minor before core studies.